



## STRUGGLING TO ADAPT YOUR GAME FOR NEW MARKETS?

- · Dedicated localization services for the gaming industry.
- Gamer-centric approach to linguistic and cultural adaptation.
- Maintaining the game's original essence while creating an authentic experience for players of all languages.
- Transcending borders to expand games into new markets.
- Culturally-appropriate adaptation of visual, design and gameplay elements.
- Ensuring a smooth and enjoyable gameplay experience for all players.
- Expertise across the full range of gaming content, from in-game menus to industry events.
- Passionate team of linguists, testers and designers who are "Gamers First".

## **SERVICES WE PROVIDE**

- Multilingual Localization.
- Localization Testing.
- Transcreation & Creative Copy.
- Cross-Cultural Adaptation.
- Marketing and Channel Support.
- Linguistic QA.
- Quality Control.
- Audiovisual In-Game Localization.

